altavia .travel retail

#AIRPORT MOBILITY #PASSENGER EXPERIENCE #PASSENGER FLOW OPTIMIZATION #RETAIL ARCHITECTURE

References

- Barcelone Airport - Spain
- Marseille Airport - France
- Bordeaux Airport - France
- Dalaman Airport - Turquie
- Cartagenes Airport - Colombia
- Geneves Airport - Switzerland
- Lyon Airport - France
- Antalya Airport - Turkey
- Tahiti Airport - France
- Abu dhabi Airport - UAE
- Long Than Airport - Vietnam
- Dubai Metro - UAE
- Riyadh Airport - KSA
- Jeddah Airport - KSA
- Eurotunnel terminals - France and UK
- Others ; Creation of duty free shopping and catering concepts in more than 20 other airports around the world; Lima, Dubai, Singapore Auckland, Bahrain, Muscat, New York, Cyprus etc.

Presentation

Altavia Travel Retail is the travel retail dedicated division of the Altavia Group. From our regional offices in the world leading hubs, we deliver consultancy, design and project management solutions to global and regional Brands, Retailers & Food service companies and Hub operators (airports, railway stations, cruise liners).
For 15 years, our teams have worked in more than 50 airports, including Hong Kong, Singapore, Dubai, CDG, Heathrow, JFK and many other regional airports and won several industry awards. Working for all the key stakeholders of the Travel Retail industry allows us to provide our clients with a holistic approach while coming up with locally relevant solutions thanks to our network of regional teams.

Activities

We specialise in enhancing passenger experiences and airports non aeronautical revenues. By working with travel hubs, we create successful commercial strategies, identify future space programming, forecast revenue optimization, and deliver design implementation through data driven insights.
Non-aeronautical activities; Duty Free, Duty paid, Catering, Entertainment, Lounge, Parking, other Commerce and Services
Project Types:
• Non-aeronautical performance improvements to existing terminals
• Terminal renovation or expansion
• Construction of new terminals and airports
• Terminal concession tenders and due diligence
Services :
• Audit and study of the existing situation; Commercial performance, traffic and passengers, offering, benchmarks, passenger journeys and experience

• Non-aeronautical strategy; vision and values; programming and detailed segmentation of the offering, retail layout plan in the terminal, sales and revenue projections

• Retail architecture; Optimization of the planning of the retail shells within the plan; creation of the ambiance and architectural principles of the retail spaces; Store facade design; creation of plans, design concepts, images and 3D videos, specifications of the technical and marketing requirements for the shells